

In-Home Providers Toolkit

Get Started With Uniper to Help Your Members Connect To Life!

Overview

An amazing message is only as good as the number of voices sharing it. Uniper partners with many organizations with the shared goal of creating a world where everyone can age at home for as long as they wish - Happy, Healthy, and Independent. And that's a message that deserves to be heard! This omni-channel toolkit will give you quick access to collateral and assets to share with members, helping to amplify the message and get more older adults Connected to Life.



One Week Out: Flyers

A big part of getting the message out to your members is having a strong visual presence. These flyers are designed to be printed and distributed amongst your members, but they can also be posted online for easy reference! We recommend putting a few copies out in physical places, and linking them in your digital communications!

Download

One Week Out: Posters

Posters are an easy way to get a lot of exposure for very little cost. Our posters are bright, colorful, and designed to be printed in a variety of sizes. We recommend hanging them in places where older adults gather or pass through, like lobbies, communal rooms, entrances, social areas, and more!

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One Week Out: Presentations

It is important to have all the information you need when launching any new partnership, which is why Uniper has put together a cluster of presentations to help you teach your staff and members about us! By training your staff and educating your members, you will make the recruitment process smoother and easier for everyone.

Download

At Launch: Enrollment Guides

One of the main factors to growing a successful member base is enrolling the right members. Uniper's enrollment guide will walk you through every step of the enrollment process, including selecting and recruiting the members who will benefit the most from Uniper and guiding them through setting up their devices!



Download



Ongoing: Quick Enrollment Links

The best way to encourage enrollment is to make it as easy as possible; that's why we've given you a form linked below to speed up and streamline the enrollment processes. This lets you directly enroll members at any time of day and from anywhere you have internet access!

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These resources should help you start and maintain your Uniper presence for the foreseeable future. However, if you have any questions, comments, or special circumstances that you may need additional assistance, you can contact the Uniper Marketing Team at:

Email: marketing@uniper-care.com

If you or your members need technical support with the Uniper platform, you can contact the Uniper Support Team from 9 AM to 5 PM Eastern at:

Phone: 1-888-471-7623 or Email: support@uniper-care.com